

# **BECOME A CRTA MEMBER TODAY!**

The <u>California Renewable Transportation Alliance</u> (CRTA) is the industry's premier education and advocacy organization in California. With a diverse membership that includes fleets, manufacturers, and renewable fuel producers and providers, we consistently engage with state & local policymakers and regulators to develop and promote effective state policies, support new incentives, and remove market barriers to increase renewable fuel use in California's commercial transportation sector.

Our mission is to promote clean and cost-effective renewable transportation solutions to immediately achieve real climate and clean air benefits that improve the quality of life for all Californians. Joining CRTA today may be the single most important thing you do to protect your investments in sustainable transportation strategies that include the use of renewable and alternative fuels and technologies. CRTA offers several membership options:

## Sustainer Membership - \$7,500 annually

- Monthly email updates on NGV-related legislative and regulatory activities.
- Eligible to participate on a Standing or Ad-Hoc committee.
- > Industry advocacy in Sacramento.

#### Initiator Membership - \$10,500 annually

Includes all the benefits of the **Sustainer Level** plus:

- > Regular "Action Alerts" concerning real-time NGV-related legislative and regulatory updates.
- Eligible to Chair a Standing or Ad-Hoc committee.

### Director Membership - \$15,500 annually

Includes all the benefits of the **Sustainer and Initiator Levels** plus:

- Includes 1 appointment to the Board of Directors.
- Participation in quarterly Board Meetings where policy priorities are approved.
- Placement of company name on website.

## Energizer Membership - \$31,500 annually

Includes all the benefits of the **Sustainer**, **Initiator and Director Levels** plus:

- Includes 1 appointment to the Executive Committee who will also serve as an appointee to the Board of Directors.
- Includes 1 Alternate designation to the Board of Directors. The Alternate will have access to information provided to the Board of Directors but can only participate and cast a vote in the Director's absence.
- Participation in monthly Executive Committee meetings where operational decisions and policy priorities are determined.
- Invitations to exclusive briefings with legislative and regulatory decision-makers.
- Placement of company logo and use of stock photos on website.
- Featured testimonials on website.

#### Legacy Membership - \$71,500 annually

Includes all the benefits of the All Levels of Membership plus:

- Includes 2 appointments to the Board of Director, both of which will also serve as an appointee to the Executive Committee.
- Eligible to serve as Chairman of the Board of Directors and Chair the Executive Committee and preside over the annual, special, and executive meetings.
- Featured quotes on website.